

Infinity In Motion, Inc. 501(C)3 SPONSORSHIP INFORMATION



Organization Overview



Our Mission is to address the financial needs of students across the nation pursuing educational advancement.

<https://www.infinityinmotion.org/>

Leveled Sponsorships

Infinity In Motion, Incorporated seeks to secure financial contributions from individual, private, and corporate sponsors to provide scholarship funding to deserving youth in urban communities across the nation.

<https://www.infinityinmotion.org/sponsorships>

Infinity In Motion continues to promote the philanthropic idea of **empowering youth** to pursue endless possibilities through **continuous education**.

Infinity in Motion, Incorporated is a 501(c)3 non-profit organization dedicated to providing financial resources (academic scholarships) to minority youth pursuing a quality college degree attainment in Fine Arts, Health Science, Political Science/Gov't. and STEM-related studies. We welcome the opportunity to have you and your organization partner with us to support the educational advancement of today's youth.

Infinity In Motion, Inc. seeks to partner with individual private and corporate sponsors to provide Scholarships to deserving youth across the country.

In supporting "Infinity In Motion, Inc." you are supporting efforts to support high school graduating seniors with the opportunity to pursue a college education to prepare them to enter a career industry; whereby, there is a shortage of highly qualified minorities in various careers.

Visit the website, explore the sponsor packages, and see how easily businesses of multiple sizes can support today's youth. With the audience demographics noted within, there are strong branding and connectivity opportunities for businesses, organizations, and corporations – all while enjoying an incredible, elegant, and impact-driven Black-Tie experience. The must-attend Black Tie Scholarship Affair Weekend continues to deliver a stage for recognizing scholarship recipients.

VISION: Our Vision is to transform communities of color by empowering today's youth to pursue endless possibilities through continual education.

Tour de' Infinity In Motion

Atlanta, Georgia - 2019 (2 Scholarship Recipients)

Charlotte, North Carolina - 2021 (3 Scholarship Recipients)

Oakbrook/Chicago, Illinois - 2022 (3 Scholarship Recipients)

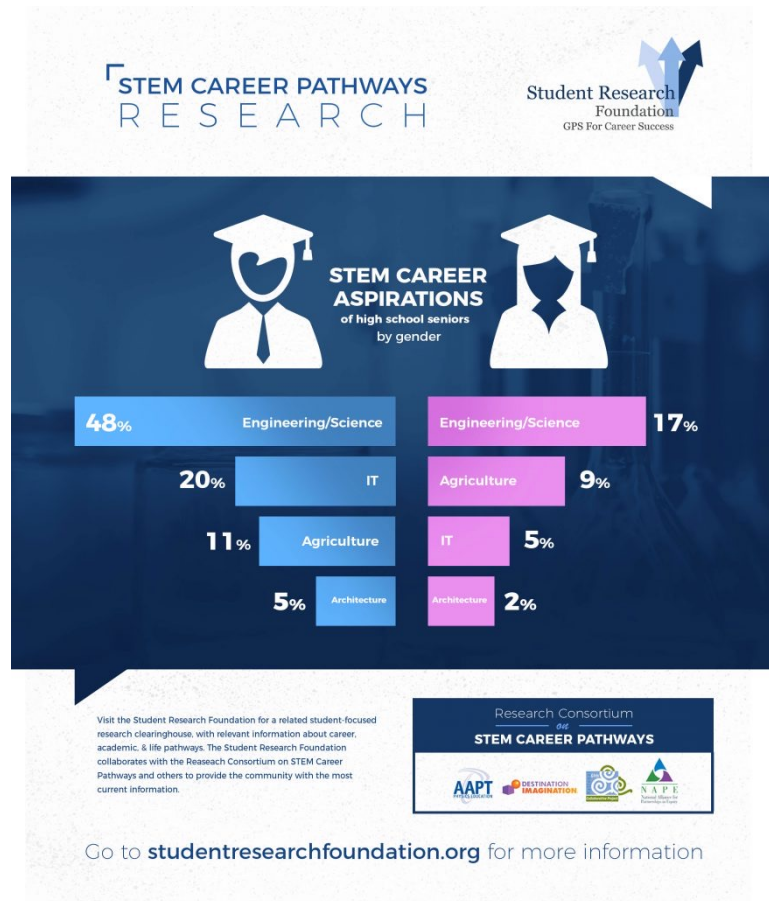
New Orleans, Louisiana - 2024 (Anticipate 4-5 Scholarship Recipients)



Investing in Our Future

According to collegestats.org...

- Minority students receive only about 28% of all private scholarships offered each year. Caucasian students are 40% more likely to win private scholarships than minorities.
- "Lower enrollment rates for minorities are due to differences in access to financial resources. Household wealth is very important when it comes to paying for college since families tend to draw upon their wealth – taking out mortgages, cashing in stocks –to finance their child's college education" – Algernon Austin
- The cost of college tuition has gone up by 79% over the past 10 years. This rise is in part due to government funding to colleges being slashed and private colleges not receiving the same amount of funding as they used.
- On average, high school students earn 56% less in annual income than those who have earned a bachelor's degree.



LET'S TALK... BLACK TIE - NOLA

Black Tie Event Attendance of Patrons Per Year

2019 – 420
2021 – 400
2022 – 410
2024 – 450 (Anticipated)

2023-2024 Website Statistics

Visitors: 21, 538
Unique Visitors: 880
Avg. Visits: 3.35 per day

States: Florida, Georgia, Illinois, Louisiana, Minnesota, New Jersey, North Carolina, South Carolina, Ohio, Pennsylvania, Virginia, Tennessee, and Texas.

Facebook

Reach 625+
Visits: 1.9K+
Lifetime Followers: 1.1K

Instagram

Followers: 110
Following: 107

Black Tie Event Demographics

Gender:
Male: 35%; Female: 65%

Age Range:
25-60 (94% of attendees)

Education: Bachelor's degree or higher: 87% of attendees

Black Tie Event Attendees

- Small Business Owners
- Corporate Sponsors
- Philanthropist Investors
- Fraternities & Sororities
- Members of Non-Profits
- Social Media Influencers

Scholarship Recipients College Admission

Alabama A&M (1)
Spelman College (1)
Georgia State (1)
NC A&T (1)
NC at Greensboro (2)
Governor's State IL (1)
UCLA (1)

Total In Disbursements: 20K+

LET'S TALK... BLACK TIE - NOLA

**SILVER
SPONSORSHIP
\$1,500.00**

**COMPLIMENTARY
RECOGNITION BENEFITS**

- Recognized as a SILVER SPONSOR throughout the Black-Tie Event
- Logo with a direct link to company's website featured on "Event Page" *
- Opportunity to link the company's website to Infinity In Motion website and social media outlets
- Recognition on all event-related promotional collateral including promotion social media post (1000 likes), and emails (2500 opens)
- On-Stage recognition as Sponsor during Signature Black Tie event
- Certificate of Sponsorship Acknowledgement

PARTICIPATION BENEFITS

- 2 complimentary tickets to the Signature Black Tie Scholarship Affair
- VIP dinner for 2 guests

**GOLD
SPONSORSHIP
\$2,500.00**

**COMPLIMENTARY
RECOGNITION BENEFITS**

- Recognized as a GOLD SPONSOR throughout the Black-Tie Event
- Logo with a direct link to company's website featured on "Event Page" *
- Opportunity to link the company's website to Infinity In Motion website and social media outlets
- Recognition on all event-related promotional collateral including promotion social media post (1000 likes), and emails (2500 opens)
- On-Stage recognition as Sponsor during Signature Black Tie event
- Certificate of Sponsorship Acknowledgement

PARTICIPATION BENEFITS

- 3 complimentary tickets to the Signature Black Tie Scholarship Affair
- VIP dinner for 3 guests
- 3 complimentary Infinity In Motion gift bags

**PLATINUM
SPONSORSHIP
\$5,000.00**

**COMPLIMENTARY
RECOGNITION BENEFITS**

- Recognized as a PLATINUM SPONSOR throughout the Black-Tie Event
- Logo with a direct link to company's website featured on "Event Page" *
- Opportunity to link the company's website to Infinity In Motion website and social media outlets
- Recognition on all event-related promotional collateral including promotion social media post (1000 likes), and emails (2500 opens)
- On-Stage recognition as Sponsor during Signature Black Tie event
- Certificate of Sponsorship Acknowledgement

PARTICIPATION BENEFITS

- 5 complimentary tickets to the Signature Black Tie Scholarship Affair
- VIP dinner for 5 guests
- 5 complimentary Infinity In Motion gift bags

501C3 Taxable Contributions

For further Information or Inquiries Please Visit: www.infinityinmotion.org

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<https://www.facebook.com/infinityinmotion/>

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LET'S TALK...
BLACK TIE - NOLA

For further information or inquiries, Please Visit: www.infinityinmotion.org